Research Plan Change Agent

HOOK

INTRODUCE

- WHO IS YOUR PERSON?
- WHAT CATEGORY DO THEY FIT IN?
- WHY SHOULD WE MEET THEM?

TURNING POINT - remember time period (background information and context)

- WHAT LEAD THEM TO THEIR PATH?
- WHAT EVENTS STARTED THEIR JOURNEY?
- ☐ WHAT IS A KEY MOMENT THAT MADE A DIFFERENCE?

MOTIVATION

- WHAT INSPIRED THEM TO REACH FOR THEIR DREAM?
- WHAT MADE THEM WANT TO SUCCEED?
- WHAT KEPT THEM GOING WHEN THINGS WERE HARD?

INFLUENCE

- WHO CAME BEFORE THEM?
- WHO HELPED THEM ALONG THE WAY?
- HOW HAVE THEY PAVED THE WAY FOR OTHERS?

CHALLENGES/OBSTACLES/RISKS

- WHAT MADE IT HARD FOR THEM TO SUCCEED?
- WHAT TROUBLE DID THEY FACE? DID THEY FAIL?
- WHAT RISKS DID THEY TAKE?

ACHIEVEMENTS

- WHAT DID THEY ACCOMPLISH?
- WHAT CAN OTHERS DO NOW BECAUSE OF THEM?
- ☐ HOW DID THEY MAKE A DIFFERENCE? WHAT CHANGED?

CLOSING

~FUN FACTS~